

/RE:CC/

# courtney clark Needs, Wants, and Helpful Hints

## PRE-EVENT

- Set up a call with Courtney to talk about customizing your presentation for your specific industry and needs.
- Courtney would love to shoot a welcome video to encourage conference registration and get attendees excited!
- Are you placing an order of Courtney's books at a bulk rate discount for each attendee? Let Courtney know how you'd like them personalized.

## A/V NEEDS

- Courtney uses a wireless lav or "rockstar" mic (basically anything she doesn't have to hold in her hands, because she uses handheld props in her presentations.)
- If there's a lectern on the platform, Courtney prefers it to be moved to the back so she can walk in front of it for maximum audience engagement.
- Most of Courtney's presentations don't even need a projector and slides! How easy is that? She'll let you know if she needs

## POST-EVENT

- Courtney has deep-dive workshops, breakout sessions, books, and virtual presentations that deepen and continue the learning.
- Once you've had her at your event, Courtney is ALWAYS part of the team! Ask your bureau team for referrals to other amazing speakers whose messages pair well with hers.