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courtney clark Needs, Wants, and Helpful Hints

PRE-EVENT

- Set up a call with Courtney to talk about customizing your presentation for your specific industry and needs.
- Courtney would love to shoot a welcome video to encourage conference registration and get attendees excited!
- Are you placing an order of Courtney's books at a bulk rate discount for each attendee? Let Courtney know how you'd like them personalized.

A/V NEEDS

- Courtney uses a wireless lav or "rockstar" mic (basically anything she doesn't have to hold in her hands, because she uses handheld props in her presentations.)
- If there's a lectern on the platform, Courtney prefers it to be moved to the back so she can walk in front of it for maximum audience engagement.
- Most of Courtney's presentations don't even need a projector and slides! How easy is that? She'll let you know if she needs

POST-EVENT

- Courtney has deep-dive workshops, breakout sessions, books, and virtual presentations that deepen and continue the learning.
- Once you've had her at your event, Courtney is ALWAYS part of the team! Ask your bureau team for referrals to other amazing speakers whose messages pair well with hers.

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Instructions for Courtney's Introduction

Courtney and team have created this prepared intro for you to use. You certainly don't have to use it, but there are tons of benefits!

- It saves you time! You don't have to go digging through Courtney's website, bio, LinkedIn, etc. for relevant information.
- It's full of information that will capture your audience's attention. Traditional speaker intros are often just a list of the speaker's accomplishments. Instead, Courtney's intro is all about your audience! It focuses on what Courtney can do to help them, not where she went to school.
- It doesn't give away the stories she's about to tell onstage. It sets up the experience perfectly, without losing any of the drama of what she's going to say.
- It'll earn you a few laughs! Regular bio-style intros are boring, but this intro will have the audience laughing before Courtney even takes the stage, which starts the presentation on the right foot.

If you choose not to use this intro, we have one request: please don't say "Courtney is a 4-time cancer survivor and brain aneurysm survivor!" Many of Courtney's presentations are specifically crafted to talk about how life throws us challenges we don't expect, and she uses her experiences as an example. The feeling of unexpected surprise as she tells the story is part of the experience. Thanks for understanding!

courtney clark Introduction

Have you ever found yourself wondering “Am I the only one constantly forced to do more with less? And do it faster?” (Spoiler alert: you aren’t)

Are you so stressed you don’t even have time to read an Internet article on how to de-stress without getting more stressed?

Does it feel like “change management” is pointless because change is never over anyway?

Our speaker today is here to help us develop the tools to be adaptable and resilient, no matter what we struggle with. She founded her first company at the age of 29, and is the author of three books including her most recent: "ReVisionary Thinking."

When she’s not helping audiences build resilience, she’s spending time with her husband and three dogs, ALL of whom she found at the Humane Society...including the husband.

She’s spoken worldwide for groups like Nike, Dell, and Google.

If Pollyanna and Rocky Balboa had a love child, it would be our speaker today...

Please help me welcome from Austin, Texas, Speaker, Optimist, and World’s Worst Pictionary Player...

Courtney Clark

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Short Bio for Conference Handouts

Courtney Clark is the luckiest unlucky person in the world. After witnessing the terrorist attacks of September 11th from her office just 18 blocks north, she thought she had escaped unscathed. Little did she know the events of 9/11 would cause her to develop cancer just a few years later. Her experiences caused her to become a researcher and author on resilience and adaptability, to help people achieve their goals even when everything changes.

Courtney has built two successful businesses and is the author of three books, including her most recent book ReVisionary Thinking. She works with people who want to adapt faster and achieve more, and has spoken worldwide to organizations like Nike, Dell, Google, and Amazon.

Courtney's resilience work has been called "practical," "powerful," and "empowering" by industry leaders, and she's been featured on CNN, CBS, ABC, Forbes, and USA Today. If she wasn't writing and speaking about resilience, Courtney would have wanted to be a tap dancer. Thankfully for her audiences, she wasn't very good at it.

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